

COMPARISON SHOPPING QUIZ

1. Wise shoppers take time to compare two or three alternatives before spending money.
 - ☐ True
 - ☐ False
2. Taking time to read newspaper ads can help save money when shopping.
 - ☐ True
 - ☐ False
3. We can look at advertisements and learn how they make us want an item.
 - ☐ True
 - ☐ False
4. My needs should take priority over my wants when shopping.
 - ☐ True
 - ☐ False
5. Television commercials for food products are always factual.
 - ☐ True
 - ☐ False
6. Television ads influence spending decisions by:
 - ☐ using special music
 - ☐ using pretty pictures
 - ☐ making me think I need the item
 - ☐ All of the above
7. A spending need is:
 - ☐ something that looks good to me
 - ☐ something that I need to exist
 - ☐ something my friend has
 - ☐ the first thing I see in the store
8. The best spending choice is:
 - ☐ always shop at brand-name stores
 - ☐ buy the same things my friends buy
 - ☐ compare my choices before I buy
 - ☐ always borrow from friends